

### **Hot News**

#### Welcome to visit our booth E2-030 on China Print 2013 in Beijing from May 14th-18th

Founder will attend China Print 2013 from May 14th - 18th.

China Print is one of the biggest printing exhibition in China. It has been successfully held 7 times every four years since 1984. As Chinese market is growing rapidly, China Print has already become one of the most important international exhibition in the whole world. It brings a huge opportunity for both domestic and overseas suppliers to present their best products and technology. The holder Printing and Printing Equipment Industries Association of China, China International Exhibition Center Group Corporation attracted more than 700 exhibitors for this year, including prepress, press, post press, consumables, service, etc. And the visitor number is expected to be over the last exhibition.

As the biggest printing solution supplier in China, Founder is committed to innovations on printing and packaging technology and never stop improving our products. We will show up with our full function solution to the exhibition with a 500sqm stand, and will provide all the visitors a powerful experience of Founder technology in printing industry.

We sincerely welcome you to visit our booth E2-030 in Beijing China, where you can have the opportunity to see the products in action. Meanwhile, the policy of 72-hour VISA free stay in can benefit most of the international visitors.



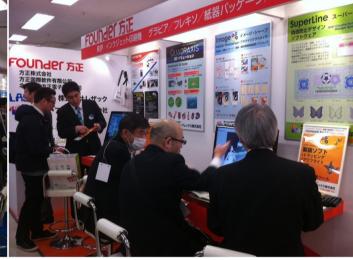
The 8th Beijing International Printing Technology Exhibition

## **Marketing News**

#### Founder attended PAGE 2013 in Japan.

Founder attended PAGE 2013 in Japan from Feb 6th - 8th.





PAGE 2013 was successfully held in Japan with 124 exhibitors and more than 64000 visitors this year. Founder brought its digital printing technology, anti-counterfeit printing software SuperLine, and packaging software PaSharp to the exhibition.

time. It supports Adobe Illustrator CS6 and has been upgraded with some new functions such as ink compensation, automatic preflight workflow, and ink histogram. Many visitors especially some professionals in packaging industry were attracted by PaSharp and had very positive feedback.

As a competitive packaging solution, PaSharp Version 5.5 was presented in Japanese market for the first

# Founder dealer attended PrintPack 2013 in India. PrintPack India 2013 was successfully held from FEB 23th to

28th. One of the most important Founder dealer UniMark showed up in the exhibition with Founder digital printing technology.

This is the first time for Founder to join PrintPack India. Founder printing hardware and software were very attractive in the exhibition. Founder's cutting-edge technology of the digital printing systems got a lot of attention from the visitors. The packaging software and anti-counterfeiting printing software are two of the most competitive solutions of Founder, which also showed a strong potential market in India and its neighbor countries from the exhibition.



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